

## Celebrate this Grandparent's Day with a gift of experience

Excitations unique experience gifts will thrill and delight the young at heart

**September 4, 2008 (Sterling, VA)** – As baby boomers age and become grandparents, many boomers are seeking new hobbies and activities, staying more physically active and aiming to fulfill lifelong dreams. Creating a "Bucket List" of experiences to achieve during a lifetime – like the characters did in a recent hit movie -- has become a popular means of tracking and measuring those dreams.

Excitations, the premier online gifting company, offers a wide array of unique life experience gifts – from trekking with a llama to a <u>fighter pilot experience</u> – ideally suited for Grandparent's Day or other special occasions. With prices as low as \$50, giving your grandparents a gift of experience is an affordable and memorable way to celebrate the ones you love.

"The pursuit of our lifelong dreams often gets lost in our hectic day to day lives," says Nancy Lamberton, co-founder of Excitations, "so giving a loved one a life experience that they have always aspired to is a fun and thoughtful way to help them achieve their personal 'Bucket List'.

Cissy Chrisco of McLean, Virginia, a lively grandmother in her seventies, recently celebrated her birthday with her first glider flight over the Pennsylvania countryside – a gift from her neighbors. "It was the best day of my life!" Cissy said. "I've always wanted to fly a glider plane — it was beyond my dreams. I always say that you are never too old to try something new."

## Top Ten "Bucket List" Experiences

- Sky diving
- Hot Air Balloon Experience
- Discover Scuba
- Whitewater Rafting
- Glass Art Experience
- Learn to Sail
- Gourmet Enthusiasts Cooking
- Mountain Bike Tour
- Swim with the Sharks
- Murder Mystery Weekend

Whether you are shopping for a seven year old or a 70 year old, affordable and unique gifts of experience can be found at <a href="www.excitations.com">www.excitations.com</a>. Excitations experiences are delivered in an elegant red keepsake box. Or for last minute Grandparent's Day gifts, email it or print it now delivery options make it easy to be a great gift giver.

## **About Excitations (www.excitations.com):**

Excitations is a premier gifting company offering a wide variety of unique life experiences as memory-making gifts. From photo safaris to hang gliding, from llama treks to glass blowing, Excitations is the exciting, reliable and easy answer to every gifting occasion - each 'Excitation' set to thrill, rejuvenate and enjoy. For kids or adults, for friends and family or corporate clients, something can be found to suit all budgets and personalities -- starting as low as \$50. Excitations is the exclusive provider of Discovery Channel Experiences and has been featured on NBC's "Today" and CBS's "The Early Show."